










Fundraising Promotional Tips

Global Goods Partners (GGP) easy-to-implement, educational and socially responsible fundraising program Promotional Tips:

-  Announce the fundraiser at Parent–Teacher Association meetings, club meetings and school assemblies
-  Write an article announcing the program and post it on your school’s web site, in the school newspaper and in other relevant community communications pieces
-  Place a link to the Global Goods Partners website on your school’s home page
-  Set up a table or showcase in your school’s lobby with sample GGP products - available upon request
-  Hang fundraiser posters in the school lobby - provided by GGP
-  Post a flier on the school bulletin board - download from the GGP website
-  Send personal emails to friends and family - sample letters on the GGP website
-  Send emails periodically to the school community highlighting a holiday, a particular region of the world and/or providing information about a particular GGP partner
-  Send a press release to your local media - sample on the GGP website